

Oral cancer has become a growing public health issue that can affect you and your loved ones. According to the Oral Cancer Foundation, close to 37,000 Americans will be diagnosed with oral cancer this year. Oral cancer will cause over 8,000 deaths, killing roughly 1 person per hour, 24 hours per day.

40% of all oral cancers are found in patients WITHOUT contributing factors such as tobacco or excessive alcohol use.

The main reason for these grim statistics, is not because oral cancer is hard to diagnose, but because it is diagnosed too late-when it is in advanced stages.

We always perform an oral cancer screening as part of your exam, however, we cannot see oral cancer with the naked eye until it is in the latter stages.

That's why I recently invested in a new, advanced screening device that will enable me and my team to perform a detailed oral exam on our adult patients with far more accuracy than we ever could in the past.

As your dentist, I am dedicating myself to do everything that I possibly can to reduce these alarming oral cancer statistics one patient at a time.

The device, which is called Identafi, is about the size of a power tooth brush, and uses three different wavelengths of light to help detect any suspicious areas in the mouth that would be impossible for us to see with our naked eyes. These suspicious areas, upon further evaluation, are usually benign, but I think it's always better to be safe than sorry. **THERE IS NO RADIATION INVOLVED.**

During your hygiene exam, we would like to perform this advanced oral cancer screening and gladly answer any questions. I am keeping the cost of this advanced screening as low as possible to make it affordable for you and your family.

With your cooperation, I can begin my quest to reduce oral cancer statistics one patient at a time.

The cost of the Identafi oral cancer exam is \$20.

Yes I accept the exam

No I decline the exam

Signature: _____

Print Name: _____ Date: _____